

PROGRAMME ADVERTISING

Overview

Love Business EXPO already promises to be the most successful business networking event of the year in the region.

As part of the visitors package (and those that cannot make it on the day) we are producing a magazine style programme for the event.

There will be plenty of contributions from our impressive list of speakers, plus an exhibition plan and timely news on new launches and initiatives.

Our aim is to make sure the event doesn't just last one day.

The programme will also be available to advertisers as an e-brochure which can be used to promote the event to prospective visitors and will also whet the appetite for clients and potential customers to visit Love Business EXPO

Advertisers will also be provided with 10 copies for internal marketing purposes.

Advertisement Rates See artwork specifications

The programme will be used as a referral for visitors and for those who can't make it on the day there will be an e-version available, so you may decide to use an editorial style advertisement (advertorial) which can focus more on the people element if you wish.

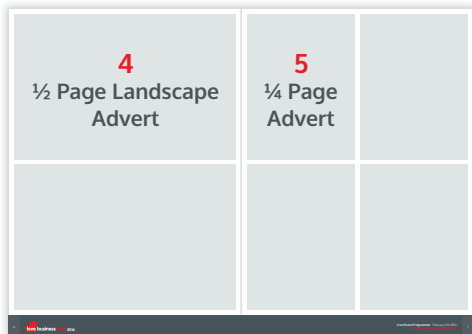
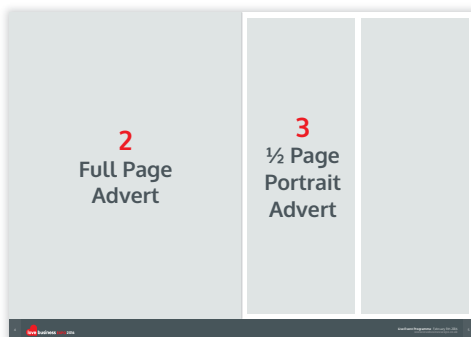
A straight forward advertisement can also be used.

The magazine style and the ultimate effectiveness of your advertisement would ideally suit larger ad formats.

Inside Front Page Advert (Full Page)	£380
Double Page Advert	£670
Full Page Advert	£350
½ Page Portrait Advert	£200
½ Page Landscape Advert	£200
¼ Page Advert	£150
Inside Back Page (Full Page)	£380
Back Page (Full Page)	£550

Artwork Specifications

- 1 Double Page Advert** 420 x 277mm
(426 x 283mm inc bleed)
- 2 Full Page Advert** 210 x 277mm
(216 x 283mm inc bleed)
- 3 ½ Page Portrait Advert** 97.5 x 267mm
(103.5 x 273mm inc bleed)
- 4 ½ Page Landscape Advert** 200 x 131mm
(206 x 137mm inc bleed)
- 5 ¼ Page Advert** 97.5 x 131mm
(103.5 x 137mm inc bleed)
- 6 Back Full Page Advert** 210 x 297mm
(216 x 303mm inc bleed)



Artwork Requirements

Please supply artwork as a Print-Ready PDF with registration marks and bleed. Fonts should be embedded within the PDF.

All artwork to be sent to:
chris.forster@quiet-storm.net

Payment Details

Payments can be made by Credit Card, BACS or by cheque made payable to Quiet Storm Solutions Limited, addressed to Talbot Street, Whitwick, Coalville, Leicestershire LE67 5AW. Please note if paying by cheque the advert will not be placed until cheque has cleared, usually 5 working days from presentation to bank.

To book an advert send an email to: chris.forster@quiet-storm.net
or call Chris Forster on 0845 330 0805